

**Infant Development Association of California  
Southern California Regional Conference**

**Effective Collaboration: Together We Are Unstoppable**



**Session Description  
Friday, March 3, 2017  
10:30 am - Noon**

**The Mouth Trap: Strategies, Tips, and Secrets to Keep Your Foot Out of Your Mouth**

Do you remember that time when you had a disagreement with a clinical colleague and it ended up being a misunderstanding? In this session, we will cover essential principals in communication and strategies for “keeping your foot out of your mouth” as an early intervention practitioner. One of the key components to optimum clinical outcomes is communication, and this session will be a fun and effective experience for early intervention practitioners to understand barriers for communication, strategies for communication, conflict resolution, diversity and cultural sensitivity, and the role of empathy in your communication strategy.

**Brandon Seigel, Executive Director with Every Child Achieves**

Bradon Seigel brings over 13 years of experience in executive management and helping support strategic growth to clinical private practices while empowering a workforce to achieve optimum clinical outcomes. For the past eight years, Brandon has been empowering an early intervention interdisciplinary team of over 100 clinicians inclusive of Occupational Therapists, Physical Therapists, Speech Language Pathologists, and Child Development Specialists in Southern California. Brandon is currently the Executive Director for Every Child Achieves, Inc. In addition, he is a frequent guest lecturer and consultant on the role that communication plays in the clinical approach and patient outcomes.